

## Answering the Call of Faith-Based Investors

GuideStone® was founded in 1918 as a ministry to provide financial assistance to retired ministers and their widows. Today, we are a diversified financial services firm that counts as clients some of the nation's most influential churches and religious nonprofit organizations.

For more than 100 years, we have sought to serve those who serve the Lord with the integrity of our hearts and skillfulness of our hands. This ministry focus — deeply rooted in Biblical principles — has governed our approach to investment management since we launched GuideStone Funds® 20 years ago. It not only guides our investment philosophy, but the way we support our investors and interact with each other, as well.

## Our Approach

As Christians, we think it matters where we invest the resources God has given to us. We also believe investors should not be forced to choose between values and performance.

Our unique, multi-faceted approach to faith-based investing was specifically created to support the sanctity of life, family, stewardship, health and safety. It is implemented in three distinct ways within our mutual funds.



### EXCLUSIONARY SCREENING

*Avoiding objectionable portfolio holdings by restricting investments that are inconsistent with Christian values.*

The vast majority of investors want to know that their investments are doing good, in addition to doing well — this is especially true for Christian investors.

That's why we do not invest in any company that is publicly recognized as being in the alcohol, tobacco, gambling, pornography or abortion industries. We also exclude investments in any company that we deem as incompatible with our moral and ethical posture.



### SHAREHOLDER ADVOCACY

*Encouraging the adoption of Christ-like business practices by proactively communicating with the management teams of organizations whose securities are owned by GuideStone Funds.*

We know the realities and challenges facing Christians today — because we experience them, too. We also understand what is important to Christian investors.

That's why we strive to be an engaged shareholder, using our voice and our resources to advocate for the values by which our investors live. Through targeted outreach and our membership in the Interfaith Center on Corporate Responsibility (ICCR), we work to encourage the adoption of Christ-like business practices and seek to influence the way companies interact with their employees, customers and communities.



### IMPACT

*Creating positive impact in the world by making specific investments in organizations that seek to protect life, promote human dignity and enhance the efficiency and accessibility of life-sustaining resources.*

We want to effect real change in the world for God's glory and the benefit of those He created. We also want to provide opportunities for Christian investors to be more proactive with their investment dollars.

That's why we introduced an overtly Christian global, multi-asset impact mutual fund. We are putting our values into practice by making strategic investments in organizations that seek to create positive impact — and in doing so, we are serving the underserved while promoting the growth of God's Kingdom.

# Our Value Proposition

The phrase '**Do well. Do right. Do MORE.**' is more than words on a page. It is a steadfast commitment to our investors that every decision we make — investment and otherwise — will be grounded in Biblical principles and reflect our desire to be a witness for Christ.

GuideStone Funds has been recognized on multiple occasions for its consistently strong risk-adjusted performance. In fact, we have won the Lipper Fund Award for Best Overall Small Fund Family<sup>1</sup> twice over the past decade.

**Your values influence the way you LIVE.  
They should also influence the way you INVEST.**

Learn more at:

[\*\*GuideStoneFunds.com/Impact\*\*](https://www.guidestonefunds.com/Impact)

## IMPORTANT INFORMATION

There can be no guarantee that any strategy (risk management or otherwise) will be successful. All investing involves risk, including the potential loss of principal. **Past performance does not guarantee future results.**

Investing involves risk. Principal loss is possible. Funds invested in accordance with the faith-based investment restrictions of GuideStone Financial Resources may not be able to take advantage of certain investment opportunities due to these restrictions, which may adversely affect investment performance.

<sup>1</sup> The entire GuideStone Funds family won the Lipper Fund Award for 2012 Best Overall Small Company over 3 years (out of 26 eligible as of November 30, 2011). Moreover, the entire GuideStone Funds family won the Lipper Fund Award for 2019 Best Overall Small Company over 3 years (out of 29 eligible as of November 30, 2018). Based on risk-adjusted return.

Our first recognition as the Best Overall Small Fund Family came in 2012 for the Best Overall Small Company Award (out of 26 eligible fund families as of November 30, 2011). Of the 182 small fund families, only 26 met the standards to be considered for the Best Overall Small Fund Family with up to \$40 billion in assets under management. At that time, fund groups with at least three equity, three bond and three mixed-asset classes were eligible for a Group Award, with the lowest average decile rank of the three years' Consistent Return measure of the eligible funds per asset class and group determining the award winner over the three year period ended 11/30/2011. In case of identical results, the lower average percentile rank was determined the winner.

The U.S. Lipper Fund Award for Best Overall Small Fund Family is based on a review of 29 fund families for 2019 and based on risk-adjusted performance for the three-year period ended November 30, 2018. In order to qualify for Lipper's Overall Small Fund Family Group Award, a fund family will need to have at least three distinct portfolios in each of the following asset classes: equity, bond and mixed-asset. An overall Group Award will be given to the fund family with the lowest average decile ranking of its respective asset class results based on the three-year Consistent Return measure of the eligible funds per asset class and group. The Lipper Leader for Consistent

Return rating, which is a risk-adjusted performance measure, is calculated over 36, 60 and 120 months. The fund with the highest Lipper Leader for Consistent Return (Effective Return) value in each eligible classification wins the Lipper Fund Award. The Lipper Fund Awards, granted annually, highlight funds and fund companies that have excelled in delivering consistently strong risk-adjusted performance relative to their peers. Additional information is available at [LipperFundAwards.com](https://www.LipperFundAwards.com).

Group Award Methodology: For the 2019 Lipper Fund Awards from Refinitiv, a small fund family is defined as having assets of \$76.8 billion or less.

Lipper Fund Awards from Refinitiv, © 2019 Refinitiv. All rights reserved. Used by permission and protected by the Copyright Laws of the United States. The printing, copying, redistribution or retransmission of this content without express written permission is prohibited.

***You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds before investing. A prospectus with this and other information about the Funds may be obtained by calling 1-888-GS-FUNDS (1-888-473-8637) or visiting us at GuideStoneFunds.com/Funds. It should be read carefully before investing.***

As of June 30, 2021, GuideStone Funds has \$17.6 billion in assets, which makes GuideStone Funds the nation's largest faith-based mutual fund family. No other faith-based fund family exceeds GuideStone Funds in asset size.

GuideStone Funds shares are distributed by Foreside Funds Distributors LLC, not an advisor affiliate. GuideStone Capital Management, LLC, a controlled affiliate of GuideStone Financial Resources, provides investment advisory services for the Funds.