

Target **Date** Funds vs. Target **Risk** Funds

Like many investors, you may rely on investment professionals to help you find the right mutual funds on your journey to retirement. This means you may be utilizing one of the two most popular types of investment options – target date and target risk funds. Each of these professionally managed solutions allows you to **choose your investments based on factors unique to you as an investor.**

What are the similarities and differences?



TARGET DATE FUNDS

How are they different?

- Managed for you according to your time horizon.
- Align with your anticipated retirement date.
- Gradually become more conservative over time following a risk-reduction path as the Funds approach their target retirement date.

How are they alike?

- Classified as asset allocation funds.
- Deliver a simple one-step approach to investing.
- Provide access to a broadly diversified portfolio across major asset classes.
- Designed to help you reach your financial goals and objectives.



TARGET RISK FUNDS

How are they different?

- Managed for you according to your desired level of sustained risk exposure.
- Align with your risk tolerance.
- Automatically maintain the Funds' level of risk exposure.

- ★ For both investment options, it's important NOT to set it and forget it! Annual check-ins can help keep you on track toward your retirement goals and objectives.

What are GuideStone's Target Date and Target Risk options?



TARGET DATE FUNDS

- GuideStone MyDestination 2015
- GuideStone MyDestination 2025
- GuideStone MyDestination 2035
- GuideStone MyDestination 2045
- GuideStone MyDestination 2055

Managed with **all active funds** around a targeted level of risk.



TARGET RISK FUNDS

- GuideStone Conservative Allocation
- GuideStone Balanced Allocation
- GuideStone Growth Allocation
- GuideStone Aggressive Allocation

Managed with a **blend of active funds** in the less-efficient asset classes and **lower-cost passive funds** in the more-efficient asset classes.

- ★ Unlike passive managers, our active managers don't simply mimic the market – they seek to identify opportunities and risks that may add value for investors over the full market cycle.



What about cost?



TARGET DATE FUNDS

Lower-cost Option

Active & Passive Funds



TARGET RISK FUNDS

Higher-cost Option

Full Active Management

Comparatively, the GuideStone Target Date Funds offer a lower-cost option due to the blend of both active and passive funds. However, the GuideStone target risk funds offer full active management in exchange for their higher cost.

To review cost or fund performance or to make a fund exchange, visit MyGuideStone.org to log into your MyGuideStone® account. If you have questions, contact us at Info@GuideStone.org or **1-888-98-GUIDE** (1-888-984-8433) between 7 a.m. and 6 p.m. CT Monday–Friday.



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There can be no guarantee that any strategy (risk management or otherwise) will be successful.
All investing involves risk, including potential loss of principal.

*You should carefully consider the investment objectives, risks, charges and expenses of the GuideStone Funds® before investing. A prospectus with this and other information about the Funds may be obtained by calling **1-888-GS-FUNDS** (1-888-473-8637) or downloading one at GuideStoneFunds.com/Funds. It should be read carefully before investing.*

Diversification does not ensure a profit or protect against a loss. There can be no guarantee that any investment strategy (risk management or otherwise) will be successful. All investing involves risk, including the potential loss of principal.

The MyDestination Funds® ("Funds") attempt to achieve their objectives by investing in the GuideStone Select Funds and other investments. The Funds are managed to a retirement date ("target date") by adjusting the percentage of fixed income securities and equity securities to become more conservative each year until reaching the retirement year and then approximately 15 years thereafter. The target date in the name of the Funds is the approximate date when an investor plans to start withdrawing money. The expense ratio for the Funds includes the expenses of the underlying Select Funds. The principal risks of the Funds will change depending on the asset mix of the Select Funds in which they invest. You may directly invest in the Select Funds and other investments. The Funds' value will go up and down in response to changes in the share prices of the investments that they own. The amount invested in the Funds is not guaranteed to increase, is not guaranteed against loss, nor is the amount of the original investment guaranteed at the target date. It is possible to lose money by investing in the Funds. In addition to age or retirement date, an investor should consider other factors, including their risk tolerance, personal circumstances and complete financial situation. The Funds are not guaranteed, and it is possible to lose money by investing in the Funds at any point, including after the target date.

The Asset Allocation Funds ("Funds") attempt to achieve their objectives by investing in the GuideStone Select Funds. The expense ratio for the Funds includes the expenses of the underlying Select Funds. The principal risks of the Funds will change depending on the asset mix of the Select Funds in which they invest. You may directly invest in the Select Funds. The Funds' value will go up and down in response to changes in the share prices of the investments that they own. It is possible to lose money by investing in the Funds.