



Emma Callaway

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My name is **Emma Callaway**, and I serve as a financial advisor at GuideStone®. I view this work as a calling to serve our members with wisdom, integrity and compassion, helping them pursue financial well-being in a way that honors God and reflects our shared values. I'm passionate about incorporating behavioral finance into my approach, recognizing that financial decisions are deeply personal and shaped by emotions, beliefs and life experiences.

My goal is to provide guidance that is faith-centered, highly personalized, and rooted in thoughtful stewardship of the resources God has entrusted to each member.

I earned my Bachelor of Science in psychology, with a minor in sociology, from Dallas Baptist University in 2020. Prior to entering the financial services industry, I worked in behavioral health, supporting children with autism and adults with dementia. That experience strengthened my ability to lead with empathy, patience and clear communication, and it continues to shape how I meet members where they are, especially during seasons of uncertainty or transition.

Since joining GuideStone in 2022, I've drawn on my academic background, professional experience and commitment to Christ-centered service to help members navigate investments, retirement planning and long-term financial stewardship with confidence and purpose.

Originally from Round Rock, Texas, I enjoy spending time with family, playing tennis and serving at my church — particularly through volunteering in the special education department. I value the opportunity to walk alongside you on your financial journey and to serve you with care, insight and faith-driven guidance.

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