



## WILL CALDWELL

Advisor, GuideStone Advisors®

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My name is **Will Caldwell**, and I am a financial advisor with GuideStone®. I look forward to working alongside you to craft a customized financial plan that will help you feel more confident going into retirement. Creating a financial plan can seem daunting, so allow me to take the guesswork out for you. Whether you are an executive leader, working professional, minister or retiree, you can leverage my knowledge to bring peace of mind to your financial future. Goal setting, projections, risk assessments and daily monitoring will aid us in identifying and resolving areas of concern to prepare for what lies ahead.

I have a Bachelor of Business Administration from Dallas Baptist University, alongside my Investment Advisor License (Series 65\*). I understand that personal finance is precisely that – personal – and I take pride in my responsibility to act in your best interest. As a result, I aim to help you find financial freedom through sound retirement planning by gaining an understanding of your needs and tailoring solutions around them.

Before joining GuideStone, I worked in the addiction recovery field, helping young men heal from life-controlling vices through structure, accountability and support. My wife Tiffany and I enjoy serving in our local church, hiking with our dog Nala and watching the Dallas Mavericks®.

GuideStone members work hard to honor the Lord with their assets in the same way they serve him with their life and ministry. It is my joy to serve those who have spent their lives serving the Kingdom. How can I serve you? Please reach out to me using the contact information listed.

I look forward to working with you.

\*Series exams are administered by the Financial Industry Regulatory Authority. Individuals are required to pass certain examinations and/or meet other criteria in order to be eligible to partake in certain securities industry activities. A FINRA license is not an endorsement or guarantee of an individual's expertise, skills or quality of service or products.

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